

ENCANTO PICKLEBALLERS ALLIANCE

Public-Private Partnership

Mission

To welcome and build a community of Pickleball players of all ages and abilities at Encanto Sports Complex, including outreach to beginning players through instruction and recreational play as well as an official FitPHX destination.

Vision

We will be the model for a partnership between the City of Phoenix Parks and Recreation Department (public) and our Encanto Pickleballers Alliance (private) cooperating to make Pickleball accessible to all and meet the current need for more Pickleball Courts at Encanto Park.

Values

Our values include Sportsmanship, Inclusivity, Volunteerism, Generosity and Accountability.



Strategic Plan

The Encanto Pickleballers Alliance (EPA) desires to build a fourth pickleball court in the current “storage yard” at the Encanto Sports Complex. This project will be fully funded by the EPA with **zero** cost to the City of Phoenix or Parks and Recreation. The EPA will achieve this by both/or:

1. Windscreen and court logo sales (see attached renders) where companies would receive “x-amount” of sponsorship years, adhering to the Park’s sponsorship guidelines.
2. Grassroots fundraising through pledges, tax-deductible contributions, donations and fundraisers.

The EPA received a quote from GA Sports Construction, one of the largest court builders in the Southwest and a City of Phoenix vendor/contractor, in February, 2024. The cost of building a new court (see attached doc) ranges from \$61k to \$91k. ***Quote will be updated Summer 2025.*

Additional raised funds will be used for shade structures, benches/tables, drinking fountain, new pathway, electrical/plumbing, permitting, and other costs/fees.

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A Solution to a Problem

Pickleball is now the fastest-growing sport in the nation for the fifth consecutive year in a row, with 48.3 million U.S. adults (19% of the adult population) having played at least one game in the last 12 months, according to the Association of Pickleball Professionals.

Encanto Sports Complex has just 3 temporary courts that were converted from 2 tennis practice courts. Currently, Pickleball players use the same entrance as the tennis players and also congregate under the same shade structure as well as share benches, chairs and overall space.

On almost a nightly basis and on weekends, the amount of Pickleball players outnumber tennis players 8-1 and Pickleball players encroach onto the tennis courts which has caused tension and registered complaints. It's not uncommon for 20-30 people waiting upwards of 30+ minutes to play a single Pickleball match which can last anywhere from 5-15 minutes.

As strong advocates for tennis, we are not calling for the conversion of tennis courts into more Pickleball courts, instead, we propose a better solution that will both alleviate the congestion for the tennis courts and provide Pickleball players with an additional court and their own entrance, shade structures, benches, tables and a drinking fountain with a water bottle filler (see attached renders).

On the east end of the Pickleball courts lies a fenced-in area that Park Maintenance uses as temporary storage but is mostly unused and in its current condition, does not meet the standards of the rest of the park. This area could easily be converted into an additional Pickleball court while still maintaining a secure space for Park use and storage. **EPA would build a new storage area for Park maintenance to utilize in the available space to the east of the current "storage yard."*

If converted, the additional court would beautify this space with a state-of-the-art Pickleball court. This court would also significantly reduce waiting times and allow opportunities for instructional Pickleball classes for those wanting to learn how to play this amazing sport. Encanto Sports Complex could also become an official FitPHX destination, providing health and wellness in the downtown Phoenix region and strengthening this community at no-cost to the tax-payers. **Building an additional Pickleball court has the blessing of the Encanto-Palmcroft Neighborhood Association.*

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The City of Phoenix currently utilizes several P3 (Public-Private Partnerships) companies in order to save tax-payer money and offer additional services (<https://www.phoenix.gov/pio/marketing-partnership-program>). One example is American Water Resources which is a warranty company that the City of Phoenix promotes in their monthly water bills. Another P3 collaboration was the recent renovation of Margaret T. Hance Park in downtown Phoenix.

In both of the examples above, the city of Phoenix was able to improve and add services for its residents at little to no additional cost to the tax payers. The EPA wants to mirror this successful program by privately raising funds to pay for the additional Pickleball court at Encanto Sports Complex. The EPA would work closely with the City of Phoenix Parks and Rec. Department.

Pickleball Caretakers

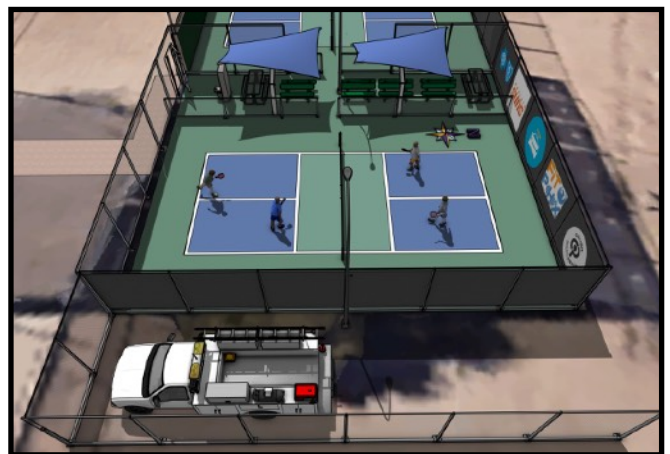
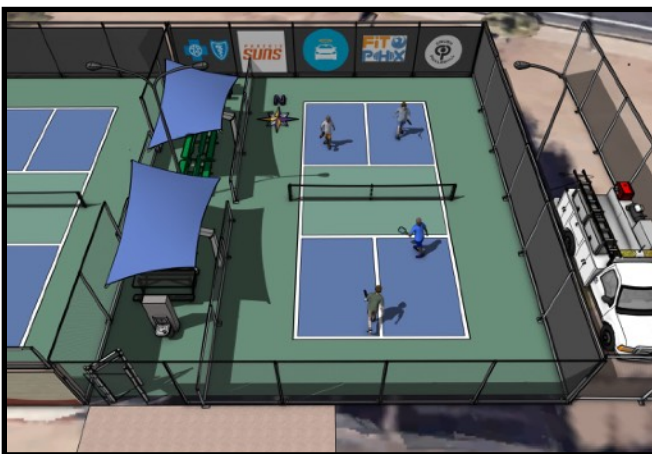
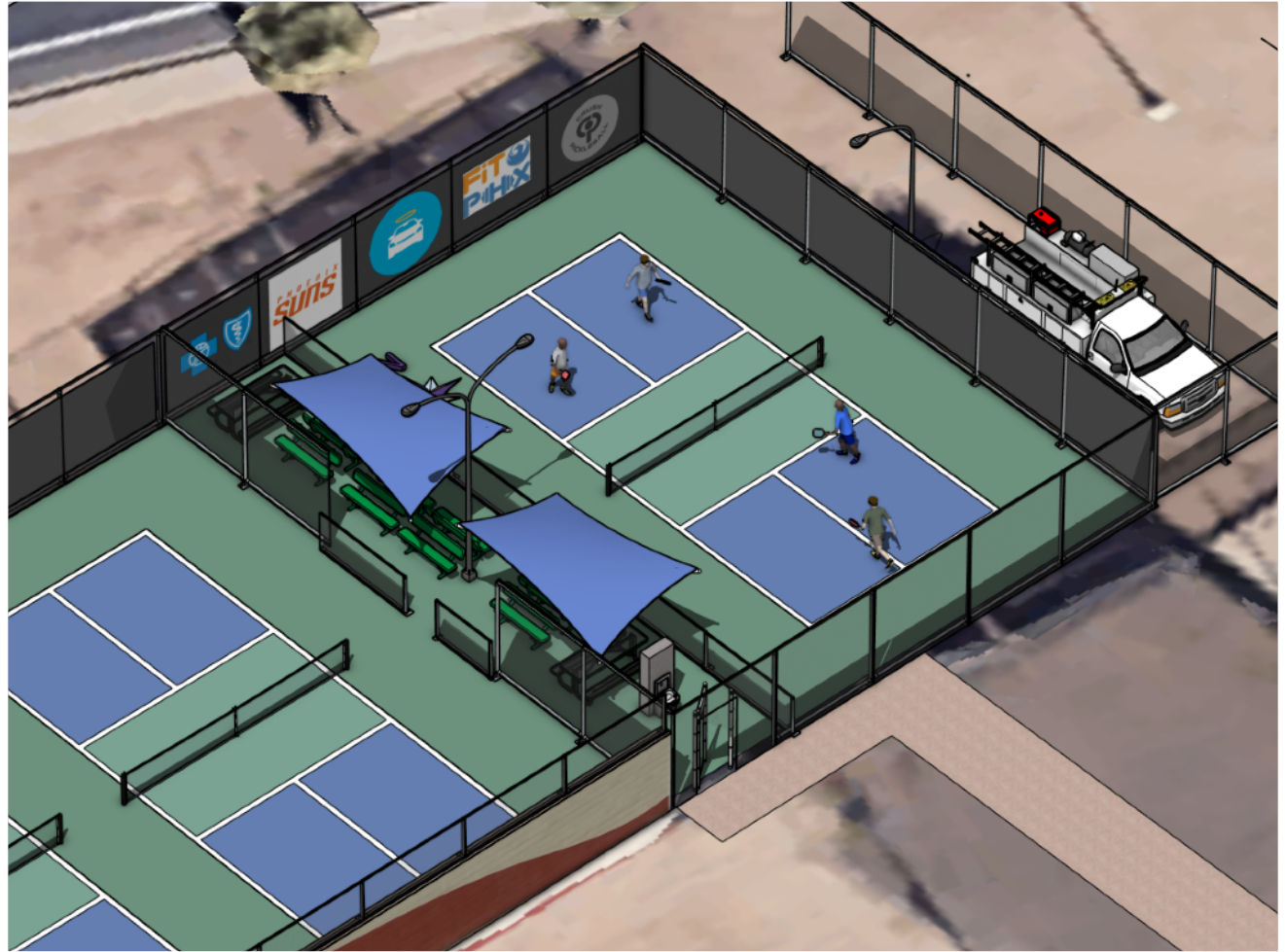
The EPA has shown a strong willingness to assist the Parks Department in several projects improving the Pickleball courts.

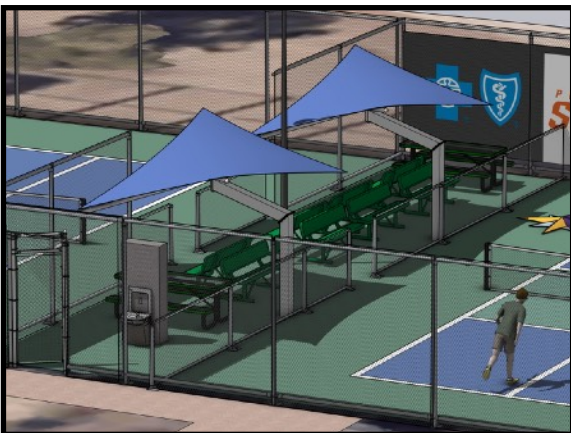
1. Hosted a volunteer day to paint the south wall, raised funds to pay for paint and supplies.
2. Raised funds to purchase three benches for the Pickleball courts alleviating a serious problem of not having enough places to sit or encroaching upon the tennis courts.
3. Jae Staats, through his City of Phoenix vendor account, researched and purchased three tournament-ready Pickleball net systems (reimbursed for costs) that greatly improved play.
4. The EPA hosted the very first park-sanctioned tournament of any kind at Encanto Sports Complex in the fall of 2024, putting on a very successful Pickleball tournament that was a smashing success.

The EPA is asking to continue this momentum by allowing us to move forward with fundraising for a fourth Pickleball court while working along side the Parks Department. We are confident that we can raise the funds and turn this dream into a reality that will further strengthen our community and the adjoining neighborhoods.



*site plan for fourth court with logo windscreens, shade structures, benches, tables and new entrance.







February 12, 2024

Jae Staats
Phoenix Pickleball Association

Project: Encanto Park

SCOPE OF WORK

CONSTRUCT (1) 46' x 62' PICKLEBALL SLAB WITH POST-TENSIONED CONCRETE:

Surfaced area to be 34' x 62'

1. This budgetary bid is based on the general idea/concepts discussed with Jae Staats.
2. This does not include permitting, engineering, testing or plans.
3. Contractor to provide clear access for General Acrylics and a water source within 200' of court.
4. Demo the existing fencing around the perimeter of the storage area and legally dispose of.
5. General Acrylics to prepare court sub-grade +/- .10', on proper slope .83%-1% and test compacted to 95%.
 - o Sub-grade to be at the appropriate elevation for the finished court elevation.
6. General Acrylics to install 4" of ABC and properly compacted.
7. Install 166 LF of 10' high vinyl coated fencing around the perimeter of the court.
 - o Framework to be painted to match the vinyl chain link.
 - o Perimeter fence posts will be installed off the edge of the slab to match the existing courts.
8. Install one (1) sets of PVC sleeves and (1) center anchors in concrete footers.
9. Install post-tension cabling spacing per layout in both directions; cables to be ½", plastic sheathed, conforming to ASTM A-416, with an ultimate strength of 270 k.s.i.
 - o General Acrylics to provide engineered pt drawings.
10. Construct (1) 46' x 62', 5" thick, 3000 PSI concrete court with light-medium broom finish, and no curing compounds applied. Court to be cured under plastic. All concrete to be pumped so as not to drive over cabling.
11. New court must cure a minimum of 28 days prior to coating.
12. Thoroughly clean court.
13. Apply one (1) coat of Gameco Concrete Primer/Sealer over entire court(s).
14. Apply a total of three (3) coats of Gameco Multipurpose Colored Acrylics, over the entire court(s); two (2) sand-filled texture coats and one (1) finish coat without sand.
 - o Based on the Gameco G100 Specification.
 - o Colors (2) to be selected from Gameco Color Chart.
15. Accurately locate all playing lines and stripe one (1) regulation pickleball courts using Gameco White Line paint.
 - o All lines to be 2".
16. Install one (1) sets of Douglas Premier XS Pickleball Posts, PN-30 Pickleball Posts and Center Straps.
 - o Posts to be black or green..
17. Install 9' high Douglas OMP Plus windscreen around the perimeter of the court.
 - o Color to be black or green.
18. Clean up all debris.

BASE BID: \$91,660.00

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